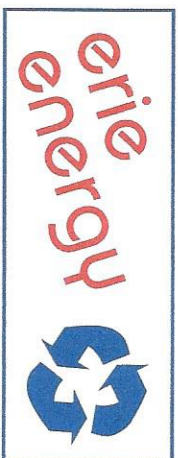


# Here Are Some of the Reasons Why **ThermShield** Cellulose Insulation Is the Right Choice For Your Home

- Saves Energy
- Year-Around Comfort
- Reduces Sound Transfer
- Stops Uncomfortable Drafts
- Environmentally Friendly
- Mold Resistant
- Fire Resistant
- Reduces Air Infiltration
- Smaller HVAC System

When selecting insulation for your home, you want the best performing product available, and the one that provides you with the best value for your money. With **ThermShield** Cellulose Insulation you get both great value and great performance, not to mention the fact that cellulose is one of the greenest building products in the world today.



Complies With  
CPSC Standards 16 CFR 1209 & 1404  
FTC Standard 16 CFR 460  
Tested in Accordance With  
ASTM Standard C 739

*SAVINGS VARY - Find out why in the seller's fact sheet on R-values. R means resistance to heat flow. The higher the R-value, the greater the insulating power.*

Manufactured by:

**Erie Energy Products, Inc.**  
1400 Irwin Dr., Erie, PA 16505  
800-233-1810 Fax 814-454-2820  
[www.erieenergyproducts.com](http://www.erieenergyproducts.com)

*Professionally Installed By:*



# **ThermShield** Cellulose Insulation

## The Right Choice For Insulating Your Home!

*Save Money - Increase Comfort*

# Is Your Home Properly Protected From High Energy Costs?

Whether your home was built a century ago or more recently, it probably could benefit from the addition of **ThermShield** Cellulose Insulation.



A simple, quick inspection by an Insulation Professional can determine if your home is in need of insulation. Many home homes have inadequate attic insulation - or none at all. There are also various methods of insulating existing uninsulated walls without leaving unsightly results. You can enjoy the benefits of energy savings and higher comfort without destroying the appearance of your home. Call a professional installer today.

## The Right Choice For Your Attic

When installing **ThermShield** Cellulose Insulation in your attic, you achieve a complete blanket of protection against heat loss. **ThermShield** completely fills all voids and gaps. Because it has a higher density than most loose-fill insulation products, it does a better job of minimizing air infiltration. And due to its higher R-value per inch, you are able to achieve more savings in difficult areas such as eaves and under attic floor boards. Adding **ThermShield** to existing insulation in the attic not only adds R-value, it actually restores the effective R-value that typical insulations lose during cold weather.



Studies show that in homes insulated with cellulose, air infiltration is reduced up to 38%, keeping out drafts and increasing your comfort and can save you up to 32% on your utility bills.

## The Right Choice For Your Walls

When installing **ThermShield** Cellulose Insulation into the wall cavity, there are no more gaps, voids or drafts. Just comfort for you and your family for many years to come.



**ThermShield** provides a superior method of insulating walls in older homes. The smaller fibers allow the insulation to fill the smallest voids. The higher density minimizes energy-robbing air infiltration. With **ThermShield**, walls are fully and tightly insulated - forming a monolithic and acoustical barrier. Your home will be more comfortable and your utility bills lower.

Insulating your home is a safe investment that will pay you back as energy costs continue to skyrocket in the future.